GaslampLocal.com
Advertising Agreement

For ad sales information, contact:
Enne Bi Communications (619) 757-1465

Business Name:_____

Contact Name:_____ **Title:**_____

Address:_____ **City**:_____ **State**:_____ **Zip**:_____

Phone:_____ **Fax**:_____

Email:_____

1. Select Ad / Package Type (Please check the appropriate box):

- ☐**PRO:** **Video + Coupon + Guide Ad + Tile Ad**
- ☐**GRANDE:** **Video + Coupon + Guide Ad**
- ☐**DOUBLE:** **Video + Coupon**
- ☐**SOLO:** **Guide Ad**
- ☐**One Tile Ad**
- ☐**Large Leader Board Ad**

ADVERTISING RATES:

Digital Ad Type:	**Monthly Fee**	**1 year**
PRO:	☐ $500	☐ $6,000
GRANDE:	☐ $300	☐ $3,600
DOUBLE:	☐ $160	☐ $1,920
SOLO:	☐ $200	☐ $2,400

GQA MEMBER RATES: ***50% OFF for GQA Members in Good Standing***

PRO:	☐ $250	☐ $3,000
GRANDE:	☐ $150	☐ $1,800
DOUBLE:	☐ $80	☐ $960
SOLO:	☐ $100	☐ $1,200

BANNER RATES:	MONTHLY	MEMBER
TILE:	☐ $300	☐ $150
LEADER:	☐ $1,000	☐ $500

~All materials to be provided by the client directly to Enne Bi Communications.
~No agency discounts.
~Ad rates do not include any design services.
~No ad will be posted until paid in FULL to the Gaslamp Quarter Association.

2. Artwork

☐ ”**Camera ready” art will be provided**
Advertisements should be RGB Jpeg, Animated GIF or Flash
Incorrectly sized ads will not be accepted

Guide Ad - Provide both 800 px X 800 px / 400 px X 400 px
Leader - 728 px X 90 px
Tile Ad - 234 px X 60 px
Video – up to 60 seconds – All formats accepted (AVI, MPG, WMV, 3GP)
Coupon – Please provide Company logo, address, phone, discount offer and detailed restrictions and expiration date directly to Enne Bi Communications.

☐ **I need my ad or video produced. Please contact me.**

Enne Bi Communications will offer design services for a special design rate: Full page ad design: $150. Cost includes two revisions, after that a discount rate of $50.00 per hour will be added to the design charge. ** Please pay design costs to "Enne Bi Communications" directly.

3. PAYMENT AGREEMENT

In order to keep administrative costs down and be able to offer a discounted rate to its members the GQA encourages advertisers to take advantage of our revolving credit option.

Advertisers may utilize their company credit/debit card to authorize a recurring monthly payment. Each month charges will be applied until 30 days after contract is cancelled in writing

☐ **YES! I approve of the utilization of the revolving credit option.**

Payment and Signature
Credit Card information

Name on card_____

Number_____

Expiration date_____Code_____

Signature of card holder_____

Advertisers may pay by check. Annual subscription required. No refunds given if cancelled prior to the 1 year term. Advertisements will only be posted when paid in full. Any advertisement with outstanding monthly fees will be removed from the website.

General Terms and Conditions:

1. All ads must be paid for in advance, in full, prior to posting. Payment may be made by check, credit card or debit card.
2. It's the Advertisers responsibility to give artwork to Enne Bi Communications within one week of singing contract in order to facilitate timely upload of content to the website.
3. All Ad spaces will be reserved by the order they are received (with completed advertising form and check or one successful charge completed) by the Gaslamp Quarter Association (GQA) offices. In the case of dispute or challenge of the order of reservation the Executive Director of the GQA will make the final determination.
4. Cancellation of advertising on revolving credit program must be submitted in writing 30 days prior to cancellation date. Refunds, if warranted, will be less any outstanding charges for work already performed and a 20% administrative fee.
5. GQA is not responsible for delays in delivery or non-delivery caused by any condition.
6. All contents of advertisements are subject to the GQA's approval. GQA reserves the right to reject or cancel any advertising space reservation, or position commitment.
7. One complimentary Artwork change per year. Each additional artwork change is $50

The Terms and Conditions set forth in this agreement are accepted by:

Start Date: _____ End Date: _____

1. Advertiser Signature:_____Date:_____
2. Ad Sales Rep Signature: _____Date: _____
3. Gaslamp Quarter Association Signature:_____Date:_____